

Extraordinary Mid-Season Sale of Tailored Suits and Silk Dresses

UNUSUAL weather conditions cause us to offer extraordinary buying opportunities in the Garment Section. We have centered price reducing on tailored suits and silk dresses.

The continued cold weather finds us with a surplus stock in these garments. So, to equalize stocks, radical reductions are offered next week, as noted below. In considering these reductions remember that all garments offered are the "White House standard" and every reduction is just as listed. Also keep in mind that our Alteration Department is without an equal in El Paso and you may be sure of perfect fitting garments. In addition to the special sale next week in the Ready-to-Wear Section, other departments contribute items of more than ordinary interest.

Four Groups of Suits

FOUR groups of suits enter into this extraordinary mid-season sale. These suits represent the very latest spring styles. Plain tailored models are offered as well as fancy cutaways. All the new styles in skirts are shown—tunic, envelope, panel, side pleat and wide flaps. The materials are serges, whipcords, chevrons, worsteds, Bedford cords, ratine, diagonals and fancy suitings. The color range embraces grays, tans, browns, light blue, navy blue, lavender, pink, black, white, white with hairline stripes and a wide range of choice in fancy mixtures. All sizes for women, misses and juniors. Prices as follows:

Suits worth to \$20.00 at

\$14.50

Suits worth to \$25.00 at

\$19.50

Suits worth to \$45.00 at

\$29.50

Suits worth to \$55.00 at

\$34.50

See Arcade display of suits in this sale.

PETER TOMPSON DRESSES FOR JUNIORS

For juniors, that is for girls 13, 15 and 17 years of age, we are showing some attractive ligne dresses made in Peter Tompson style. These dresses come in white, natural and blue and are priced at \$3.95 and \$4.95. We have a large stock of junior dresses, including a great many pretty lingerie models.

Jewelry Section

NEW SHIPMENT OF PIERCELESS EARRINGS

We have just received a new shipment of the pierceless earrings. These earrings are proving very popular as they do not require that the ears be bored. We offer a variety of attractive designs at prices ranging from 50c to \$8.95. Special mention is made of earrings at 50c a pair. These have turquoise and coral drops. At 75c we show pierceless earrings with imitation pearl drops.

CORAL NECKLACES 50c

At 50c we offer coral bead necklaces with clasp. These necklaces are very pretty with lingerie dresses.

90c BARRETTE 50c

Plain and carved also gold trimmed barrettes in all sorts of styles, values to 90c, are a Monday Special at 50c.

SILVER VANITIES 75c

Plain round silver vanities, medium size, with mirror or puff; special value at 75c.

\$1.00 COIN BAGS 69c

German silver mesh coin bags with chain handle, either lined or unlined, worth to \$1.00; a Monday Special at 69c.

COIN PURSES \$1.50

German silver coin purses, new shapes, both plain and chased styles are shown, you will find these dainty purses splendid value at \$1.50.

Monday Specials TOILET ARTICLES

25c Lustrite Nail Enamel 18c
40c bottles of Peroxide (16-oz. size);
Monday for 25c
40c Pommeline Massage Cream 35c
\$1.00 bottles of Vaseline's Toilet Waters, all
odors; Monday Special 79c
15c hand and nail brushes 10c
Genuine orangewood manicure sticks, hoof
shape, well polished; Monday 3 for 5c
Medium size rosewood buffers with adjustable
chamois, sell regularly for 35c; special Monday
at 27c
Sample line of tooth brushes, good quality,
worth to 25c each; you have choice Monday
at 10c
20c oval face chamois, with pinked edge 14c

EXTRA!

Regular \$1.00 cushion hair brushes with genuine pig's bristles will be sold Monday for 60c.

25c RUBBER HAIRPINS 18c

Large size rubber hairpins, shell color, crimped and plain, sell regularly 25c a box; Monday Special 18c.

THE TEA ROOM—AFTERNOON TEAS

El Paso women are reminded that our Tea Room is the logical place to make appointments to meet their friends. In case you do not care for the regular Afternoon Tea menu, we serve delicious ices of all kinds. Adjoining the Tea Room is the Rest Room which El Paso women are invited to make a convenience of always.



Millinery Department Featuring Trimmings and Millinery Accessories

NOW that the Easter rush is over, we want the public to become more thoroughly acquainted with our Millinery Department, which has not an equal in El Paso. We carry an enormous stock of laces, ribbons, velvets and trimmings of all kinds. In millinery findings, such as wires, linings, etc., our stock is complete. Special mention is made of the fact that we have wire frames that are duplicates of American and foreign pattern hats. This makes it possible for you to have a pattern hat made here according to your own ideas. In our Millinery Workshop we employ only the most skilled designers and trimmers and already many El Paso women have availed themselves of the superior service we give. In this same connection we call special attention to veils and veiling of which we show more than any other two establishments in El Paso combined.

Muslin Underwear Section

We believe you will find our Muslin Underwear Section the best in El Paso. Several good specials are noted for Monday.

\$1.25 PRINCESS SLIPS 98c

Slips of sheer nainsook trimmed with Torchon and French Val lace and cluster tucks. There are three styles to select from. You need Princess slips for your lingerie dresses so take advantage of this Monday Special. Regular \$1.25 garments; Monday for 98c.

\$1.25 COMBINATION SUITS 95c

Two-piece combination suits (corset cover and drawers) made of fine, sheer nainsook and trimmed with narrow Torchon and French Val lace, well made garments, regular price \$1.25; Monday Special 95c.

\$1.95 COMBINATION SUITS \$1.50

Nainsook combination suits (corset cover and drawers) beautifully trimmed with Swiss embroidery and French Val lace, regular price \$1.95; Monday Special \$1.50.

CORSET COVERS AND DRAWERS 50c
At 50c we offer special values in both corset covers and drawers. These garments are made of good quality longcloth and nainsook and trimmed in many pretty ways with embroidery and French and German Val lace. The drawers are the circular umbrella style.

FEATURING COMBINATION SUITS
A feature of our Muslin Underwear Section is our large stock of combination suits. All styles are shown and all grades. Special mention is made of hand embroidered French suits.

25c WAIST SHIELDS 15c

Nainsook covered waist shields, medium and large sizes, sell regularly 25c a pair; Monday Special 15c.

Headquarters for Women's Shirts

We are El Paso headquarters for women's shirts. Our stock is very large, embracing all materials and all prices. For street wear, morning, business, traveling, etc., women find the shirt the most sensible and practical garment. These shirts are made perfectly plain with pocket and have the new soft collar and soft turnback cuffs. For next week attention is called to

\$1.50 SHIRTS \$1.00

Shirts made of English madras in hairline stripes on white grounds. Regular \$1.50 values; Monday Special at \$1.00.

SHIRTS AT \$1.25

At this price we have a splendid assortment of shirts, embracing plain soisette in white, black and pongee color, white cordelaine, striped madras and striped soisette.

\$2.00 SHIRTS \$1.50

Shirts made of fine, soft, cream color soisette with small dainty broad figures. \$2.00 values; Monday Special \$1.50.

DRESSES AT \$3.95

"White House Values"

At the nominal price of \$3.95 we have an extensive assortment of women's dresses in linen, lingerie, gingham and pique. Particularly pretty are the dresses made of Anderson's Scotch zephyr gingham with embroidered collar, cuffs and rever. There are many pretty styles, in both gingham and pique, trimmed in all over embroidery. A feature are dresses made of pure Irish linen crash and embroidered in eyelet design. When you come Monday be sure and see the dresses at \$3.95. You will agree with us that they are uncommon values.

Handkerchiefs 5c Each

Crossbar and plain lawn handkerchiefs, superior quality, full size and nicely hem-stitched. 50 dozen of these handkerchiefs will be offered Monday. Do not fail to secure a generous supply for every day use. Special at 5c each.

6 Lots of Silk Dresses

SIX lots of the very newest and daintiest silk dresses will be offered next week in this remarkable sale. Pongee, foulard, crepe meteor, changeable taffeta and satin dresses are included. It is really impossible to describe the styles. There are so many and each so charming. Special mention is made of the draped effects, so fashionable this spring, also the fichu and Quaker effects. Dresses are trimmed with heavy macrame and shadow laces and fancy buttons and loops. Both light and dark colors are shown in almost every shade of the season. The soft changeable taffetas are especially lovely. You should not fail to secure one or several silk dresses while these unusual reductions are offered.

Dresses worth to \$10.00 at

\$6.95

Dresses worth to \$20.00 at

\$14.50

Dresses worth to \$25.00 at

\$19.50

Dresses worth to \$35.00 at

\$24.50

Dresses worth to \$39.50 at

\$29.50

Dresses worth to \$49.50 at

\$39.50

"White House" Hose

HOSE AT 25c A PAIR

Your attention is called to our complete assortment of hose at 25c per pair. At this price we offer gauze cotton, gauge like cotton and silk cotton hose in black, white and tan. All our 25c hosiery is made with double sole heel and toe and good garter top.

25c TAN HOSE 15c

Medium weight cotton hose, tan only, with double soles, heels and toes and ribbed tops, sells regularly 25c a pair; Monday Special 15c.

HOSE AT 35c A PAIR

At 35c a pair, which is what the average woman wishes to pay for her hose, we have gauze cotton, gauge like and silk mercerized hose in black, white and colors including tan. You will have no fault to find with our assortment of 35c hosiery.

SILK HOSE \$1.00 PAIR

While we have silk hose at all prices, we make a special feature of good silk hose at \$1.00 per pair. At this price we offer

Kayser's silk hose, black only.
McCallum silk hose, in black, white and a splendid range of colors.

"Phoenix" guaranteed silk hose, in black, white and tan.

"Cobweb Weave" silk hose, in black, white and tan.
"White House" silk hose, in black, white and colors. Now that shoes are low and skirts short, the hose receive more than usual prominence. Having this in mind, we exerted unusual efforts this spring to secure reliable silk hose at the lowest possible prices.

Monday Specials MISCELLANEOUS

75c JABOTS 50c

Embroidered lawn jabots trimmed with Val or Cluny lace, worth to 75c; a Monday Special at 50c.

COLLAR AND CUFF SETS 50c

Collar and cuff sets made of white pique and of Bedford cord pique are special value at 50c.

LEATHER HAND BAGS \$1.25

At the nominal price of \$1.25 we are offering an especially good value in leather hand bags. These are full size bags, made on a frame, and are nicely leather lined. Trimmed in silver, gilt or gun metal. See them Monday.

75c LONG SILK GLOVES 45c

16-button length silk gloves, black and white only, sell regularly 75c a pair; Monday Special 45c.

\$1.50 KID GLOVES 90c

Wrist length kid gloves, a few high colors as well as staple shades, the size range is broken, worth to \$1.50 a pair; to be closed out Monday at 90c.

\$3.50 PARASOLS \$2.95

A new shipment of very pretty parasols will be offered Monday at the above reduction. The offer embraces the newest ideas in plain white parasols, plain and fancy green parasols, pongee parasols with colored trimming and other styles and colors. Values are up to \$3.50; a Monday Special you should not overlook at \$2.95.

THE WHITE HOUSE
CORRECT DRESS FOR WOMEN

"The Store of Service"



Our Window Chronometer is the Standard Time-keeper for those who want the time to the second. It is at your service.

Our corps of skilled Watch-makers and Adjusters are ready to diagnose any Watch trouble for you and correct it

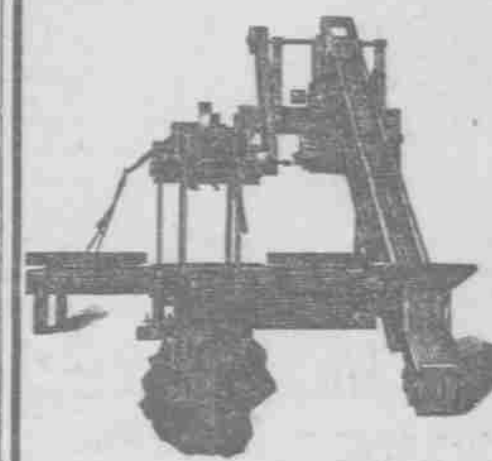
Is
Your Watch
a Reliable Watch?

A TIMEPIECE which can not be depended upon is worse than no Watch. Do you have to set that Watch of yours every time you compare it with Standard time? Such a Watch is a bad companion and a menace to your business integrity.

Every Movement we sell has our unrestricted guarantee, is timed and regulated in the Case by our corps of experts, and we sell them at prices within the reach of the most modest pocketbook.

Silberberg
TEXAS & MEXA

"The mere thought of buying a diamond should suggest Silberberg's."



REAMES & SON

Mesilla Park, N. M.

Agents for Hydraulic Cider and Grape Presses, and all modern appliances for manufacture of Cider and Vinegar, Jel and Apple Butter.

Agents for Colorado, N. Mex., and the Southwest generally.

Catalogues Mailed on Application.

Amusements "WAR ON THE PLAINS"

The Most Colossal and Magnificent Frontier Picture Ever Conceived

AT THE **PRINCESS** MONDAY & TUESDAY

It is positively the Greatest Picture of its kind ever shown anywhere. The large cast, the herds of cattle, the droves of horses, the inspiring grandeur of the scenic backgrounds, the marvelous photography and perfect dramatic rendition combine to make this film a masterpiece.

The fire scenes eclipse "Fall of Troy," the photography and ensemble are better than the "Golden Wedding," and the scenes of conflict are superior to the Battle. It is a revelation in magnificence and a revolution in film production.

By All Means See It.

AT THE **PRINCESS** MONDAY & TUESDAY

Leather Goods

We are showing a beautiful line of

BILL BOOKS
LETTER BOOKS
WALLETS
PASS CASES and
CARD CASES

All carried in stock in the following leathers: Russia, Seal, Cowhide, Walrus and Calf.

Curran's Book Store

108 Mesa Avenue

ALPINE SOCIALISTS NAME COUNTY TICKET

Alpine, Tex., April 12.—Local No. 1349 of the Alpine Socialists met last night and put out a preferential county ticket here. It is as follows: Wm. McFarland, sheriff; C. R. Ford, county judge; & H. McCullough and A. L. Payne, clerk; James Arthur, assessor; Mrs. Johnson, treasurer; Judson Hunter, surveyor. Where more than one name is suggested, a more definite decision will be made later. This is the first time that the Socialists have put out a party ticket in this county.

Out of town work solicited. Express your clothes to Wright.